



OLIVER GOLDSMITH  
MINI ICONS



# OG MINI *Icons*

... is a unique collection of sunglasses for children.

Parents have a responsibility to protect their children's eyes from the sun, but there is no need to compromise on style or fit in order to do so.

Exact replicas of some of Oliver Goldsmith's most iconic styles have been sized down for the style savvy adolescent; these classic styles are neither too gimmicky nor grown-up for a child. Featuring the brand new ZEISS KIDZ range of sun lenses, specifically created for young developing eyes, means parents no longer need to choose.

[WWW.OLIVERGOLDSMITH.COM](http://WWW.OLIVERGOLDSMITH.COM)



# BALKO

1967



Love Heart



Mermaid



Jelly Bean



Union Jack



Sailor Girl

# CASPER

1971



The Pool



Black Jade



Aqua Fresh



Tango Fizz



Grape Squash

COLLECTION: MINI ICONS

50 □ 15-125

# GLYN

1971



Very Cherry



Candy Floss



Sherbert Dip



Black Jade



Union Jack



Sailor Boy

# LORD

1961



Slush Puppy



Lemon Squash



Union Jack



Strawberry Split



Fresh Mint

COLLECTION: MINI ICONS

50 □ 18-125

# MANHATTAN

1960



Union Jack



Aqua Fresh



# MOONSHINE

1969



Bubble Bee



Union Jack

# SOPHIA

1967



Aqua Fresh



Bubble Gum



Bumble Bee



Sailor Boy



Union Jack



Black Jade

# VICE CONSUL

1959



Sailor Boy



Union Jack



Fresh Mint





OG Mini Icons is a unique collection of sunglasses for children aged between 4 and 12.

Exact replicas of some of OG's most iconic styles such as the Carl and Sophia but sized down for the style savvy adolescent, this has to be the coolest collection of children's sunglasses out there.

A parent has an obvious duty to protect their children's eyes, but there is no need to compromise on style, fit or protection.

In the creation of this beautiful collection OG have teamed with Carl Zeiss Lenses to ensure that OG minis are made to the same high standards as our adult collection.

**PROTECT**

*those* LITTLE

*Peepers!*





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SINCE 1830

## the Facts!

"It's never too early to wear sunglasses, but I would say that children should be wearing them from the age of three." - telegraph.co.uk

"80% of a lifetime of UV is absorbed before a child hits his/her 18th birthday. Children with light coloured eyes are even more sensitive. They particularly need good protection." - sun.org.uk/07

"While using sunscreen is extremely important, it is equally important to protect children's eyes."

"If it is bright enough outdoors for you to be wearing sunglasses, your child should also be wearing them." - Paediatric Ophthalmologist Mark Warford - www.kidzframes.com

"Wearing cheap sunglasses with no UV filters poses an even greater danger than wearing none at all because the pupils will dilate allowing more harmful rays into the eye." - mazzell.co.uk

"Eyes are ten times more sensitive to UV light than the skin, according to the EyeCare Trust. Now experts are urging adults and children to wear sunglasses as soon as the sun comes out - winter or summer." - babyworld.co.uk

## NOT ALL LENSES WERE CREATED EQUAL!

### Carl Zeiss Kidz Lenses

- 100% UV protection
- Impact resistance & pureness of the material (polyamide), ensuring the best protection and visual performance for children's eyes
- Hard-coating treatment for superior scratch resistance
- Lens colours specifically for developing eyes

### OG Frames

- Highest quality Italian Mazzucchelli acetates - durable & built to last
- Four pinned hinges for maximum strength to withstand a little extra bashing!
- Iconic styles in beautiful colours
- Comfortable fit - developed for little faces

[www.olivergoldsmith.com](http://www.olivergoldsmith.com)



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Kidz

COLLECTION: MINI ICONS

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